REAL OREGON
Resource Education & Agricultural Leadership Program

To represent the diversity of Oregon’s natural resource community, REAL-Oregon will take place at five different locations across the state. The program will begin in November and conclude in March the following year, with the cohort meeting one time per month. Participation at each location is mandatory for graduation. Locations, and corresponding months, are as follows:

- **Klamath Falls**  November 4-7, 2018 (3 nights)
- **Roseburg**  December 10-12, 2018
- **Newport**  January 14-16, 2019
- **Salem**  February 10-13, 2019 (3 nights)
- **Boardman**  March 17-19, 2019

Because weather can be a factor, we are asking applicants to also hold dates in April for a make up session, if needed. Those dates are:

- **April 15 – 18, 2019**

  ➢ Each meeting will last approximately 2.5-3 days with participants arriving onsite late Monday or early on Tuesday. The class will be released Thursday early afternoon. REAL Oregon will cover three nights lodging (based on double occupancy) for the November and February sessions and two nights lodging for the other sessions.

  ➢ Each meeting will include a “local focus.” The purpose of the local focus is to gain a better understanding of the local natural resource sector, interact with local government and/or highlight a local natural resource concern.

  ➢ Individual prepared speeches will be delivered between sessions four and five.

  ➢ Each class will be asked to consider a “give back” component to the program.

**General Curriculum for All Five Sessions**

- ✓ Professional Dress and Dining Etiquette Primer
- ✓ Board Governance
- ✓ Communication Skills
- ✓ Conflict Resolution
- ✓ Government Interaction and Public Policy
- ✓ Media Relations
- ✓ Natural Resource Industry Cooperation and Co-Existence
- ✓ Public Speaking
- ✓ Strategic Planning
- ✓ Strength Assessment
- ✓ Urban-Rural Relationship Building
- ✓ ... And Much More

Full tuition cost for program participation is $5,000.00 per person. REAL Oregon sponsors contribute to half ($2,500) of this cost.

Revised 5/6/19